



2012 MEMBERSHIP HANDBOOK



Major Partners

Supporting community footy



TITAN FORD
We Give You More

EST. 1898



TIME TO JOIN THE SHARKS CIRCLE...

BE A PART OF THE EXCITEMENT AND JOIN THE SHARKS CIRCLE TODAY!

We are targeting 2,000 members of the Sharks Circle in 2012 to be part of our quest for success.

In the 2010 and 2011 seasons the Club has consolidated it's playing list and we look to 2012 with confidence knowing that our players are committed and that there is a depth of talent that will see the Club competitive in the years ahead.

This confidence is fuelling expectation and our focus is firmly on what it takes to be the best.

As we circle impending success we convey a message of thanks to our Members and encourage those considering becoming a Member of the Sharks to do so for season 2012 and beyond. Your support is integral to the success

of the East Fremantle Football Club, more than that, you are the Club.

We send the message that we are committed to continuing our rich history of success and that we are eager for improvement, that we plan and work from day to day with a mantra that 'only the best will do at East Fremantle', that we foster our District and Community in the knowledge that our success will be derived from within.

We need you in the Sharks Circle, in our Community; we need people on board who are hungry for the future.

This Membership Handbook provides you with a number of alternatives to join the Sharks Circle with a view that

all types of Sharks supporters are included.

We look forward to 2012 which will be highlighted by:

- The inaugural induction of the East Fremantle Football Club Hall of Fame on the eve of the season
- An Anzac Day Derby versus South Fremantle at Shark Park
- A Mother's Day Celebration Home Game at Shark Park
- The 20 year Anniversary of the 1992 Premiership side, and
- The promise of three sides hungry for success

It is an exciting time to be involved in WAFL football as it continues to capture the hearts and passion of people in WA.

SEE THE STARS OF THE FUTURE...

WHALE SHARK MEMBERSHIP

Want to support the Sharks in a BIG way? Then there is no bigger way to show your membership support than by becoming a Whale Shark Member of the East Fremantle Football Club.

As a Whale Shark Member you will be entitled to some BIG benefits, some of which are exclusive to you only.

Your **Whale Shark Membership** will entitle you to:

- Access to the Legends VIP Lounge at all home games
- Pre game drinks (45 minutes prior to bounce down in League game)
- Post match drinks (for 45 minutes after the final siren)
- Finger food (45 minutes prior to bounce down in League game)
- Afternoon Tea at half time of the League match
- VIP parking at every EFFC home game
- Admission to all EFFC Home Games in season 2012
- Football Budget at each Home Game
- Distribution of each edition of the EFFC E-Newsletter
- Distribution of the tri-annual 'Shark Attack' publication
- Exclusive EFFC 2012 Member's Sticker
- Members discounts for the usage of Club facilities
- Copy of the EFFC Annual Report
- 10% discount on all Club Merchandise
- Access to members only promotions and discounted bar pricing
- Voting Rights

Whale Shark Membership **\$500**

Whale Shark Guest Pass **\$250**

Guest Pass which will provide your guest with admission, Football Budget, access to the Legends Lounge plus all other match day hospitality inclusions.

GREAT WHITE MEMBERSHIP (INCLUDES GROUND ADMISSION)

Do you get down to Shark Park for most home games? If you do then this is the membership for you.

A Great White Membership is the best way for you to support the Sharks and join the chorus of supporters cheering the blue and the white from the outer at our home games in season 2012 at Shark Park.

Your **Great White Membership** will entitle you to:

- Admission to all EFFC Home Games in season 2012
- Football Budget at each Home Game
- Distribution of each edition of the EFFC E-Newsletter
- Distribution of the tri-annual 'Shark Attack' publication
- Exclusive EFFC 2012 Member's Sticker
- Members discounts for the usage of Club facilities
- Copy of the EFFC Annual Report
- 10% discount on all Club Merchandise
- Access to members only promotions and discounted bar pricing
- Voting Rights

Great White Membership is available in the following categories;

Single Great White Membership **\$160**

**Double Great White Membership
(strictly for couples)** **\$290**

Concession Great White Membership* **\$130**

Double Concession Great White Membership* **\$235**

**See Terms and Conditions page for details on eligibility for concession members.*

Great White Family Membership **\$350**

Have you got your own school of Sharks in your household? The Great White Family Membership may be just the ticket for you in season 2012. Two adults will receive the Single Great White Membership and two children will receive the Hammerhead Membership (for children up to the age of 15 as at 31/10/2012) or Shark Pup (children aged 12 and below as at 31/10/2012) Membership (see Page 07) or School Shark (children aged between 15 and 17 as at 31/10/2012) Membership (see Page 07). Any additional children can be included in the Great White Family Membership for \$35.





MAKO MEMBERSHIP (NOW INCLUDES ADMISSION TO 2 GAMES)

Can't get along to Shark Park as often as you would like? Want to show your support of the Sharks and attend the occasional game? Then a Mako Membership is made for you.

A **Mako Membership** will entitle you to:

- Admission to two East Fremantle home games
- Distribution of each edition of the EFFC E-Newsletter
- Distribution of the tri-annual 'Shark Attack' publication
- Exclusive EFFC 2012 Member's Sticker
- Members discounts for the usage of Club facilities
- Copy of the EFFC Annual Report
- 10% discount on all Club Merchandise
- Access to members only promotions and discounted bar pricing
- Voting Rights

Mako Membership is available in the following categories;

Single Mako Membership	\$80
Double Mako Membership (strictly for couples)	\$145
Concession Mako Membership*	\$65
Double Concession Mako Membership*	\$120
<i>*See Terms and Conditions page for details on eligibility for concession members.</i>	
Mako Family Membership	\$200

Have you got your own school of Sharks in your household? The Mako Family Membership may be just the ticket for you in season 2012. Two adults will receive the Single Mako Membership and two children will receive the Hammerhead Membership (for children up to the age of 15 as at 31/10/2012) or Shark Pup (children aged 12 and below as at 31/10/2012) Membership (see Page 07) or School Shark (children aged between 15 and 17 as at 31/10/2012) Membership (see Page 07). Any additional children can be included in the Great White Family Membership for \$35.

DEEP WATER MEMBERSHIP

Are you living 50km or more offshore? (we mean 50km or more from East Fremantle Oval). Want to stay inside the Sharks Circle? A **Deep Water Membership** will keep you informed about all the activities and events happening at Shark Park and allow you to continue your support for the Blue and the White.

The **Deep Water Membership** benefits include:

- Distribution of each edition of the EFFC E-Newsletter
- Distribution of the tri-annual 'Shark Attack' publication
- Exclusive EFFC 2012 Member's Sticker
- Members discounts for the usage of Club facilities
- Copy of the EFFC Annual Report
- 10% discount on all Club Merchandise
- Access to members only promotions and discounted bar pricing
- Voting Rights

Deepwater Membership is available in the following categories;

Deepwater Membership	\$50
Concession Deepwater Membership*	\$40

**see Terms and Conditions page for details on eligibility for concession members.*

NO MATTER WHERE YOU ARE...

SOCIAL MEMBERSHIP (NEW 2012 CATEGORY)

We are excited to introduce a **Social Membership** to our range of membership offerings.

The East Fremantle Football Club isn't only about football. Being a member of the Sharks Circle is a social affair and we want to involve the members of our community who want to use our facilities to spend some time with family, friends and colleagues in a welcoming and affordable environment.

The **Social Membership** benefits include:

- Distribution of each edition of the EFFC E-Newsletter
- Distribution of the tri-annual 'Shark Attack' publication
- Members discounts for the usage of Club facilities
- Copy of the EFFC Annual Report
- Access to Members only promotions and discounted bar pricing

Social Membership

\$30

SHARK PUP MEMBERSHIP

The **Shark Pup** is available to all young Pups under the age of 13 as at the 31st of October, 2012.

We appreciate the fact that our young Pups are supporting the Sharks from an early age and for your support we will provide the following:

- Exclusive EFFC Backpack
- Exclusive EFFC 2012 Member's Sticker
- EFFC Water Bottle
- EFFC Pencil Case
- EFFC Junior Football (choice of blue and white or pink)
- Distribution of each edition of the EFFC E-Newsletter
- Distribution of the tri-annual 'Shark Attack' publication
- 10% discount on all Club Merchandise
- 2012 Season EFFC Team Poster
- Invitation to attend all EFFC Junior Clinics at a discounted rate of 20% below advertised price

Shark Pup Membership

\$40

HAMMERHEAD MEMBERSHIP

So you have outgrown the Pup status and become a **Hammerhead Member**, just what does that entitle you to?

Hammerhead Memberships are available for all children who will be under the age of 15 as at the 31st of October, 2012.

As a **Hammerhead** member you will receive the following benefits:

- EFFC Training Singlet
- EFFC Junior Football (choice of blue and white or pink)
- Exclusive EFFC 2012 Member's Sticker
- Distribution of each edition of the EFFC E-Newsletter
- Distribution of the tri-annual 'Shark Attack' publication
- 10% discount on all Club Merchandise
- 2012 Season EFFC Team Poster
- Invitation to attend all EFFC Junior Clinics at a discounted rate of 20% below advertised price

Hammerhead Membership

\$40


SCHOOL SHARK MEMBERSHIP

The **School Shark Membership** is for all the young Sharks fans who will be aged between 15 and 17 in season 2012. You don't actually have to be in school, just be aged between 15 and 17 years. The only prior education necessary for this membership is that you know that East is better than South. With all WAFL Clubs charging admissions from age 15 this membership offers a considerable discount for those who love getting along to East Fremantle Oval on the weekend to watch the mighty Sharks. Each **School Shark** member will receive:

- Admission to all EFFC Home Games in season 2012
- Football Budget at each Home Game
- Distribution of each edition of the EFFC E-Newsletter
- Distribution of the tri-annual 'Shark Attack' publication
- Exclusive EFFC 2012 Member's Sticker
- Copy of the EFFC Annual Report
- 10% discount on all Club Merchandise

School Shark Membership

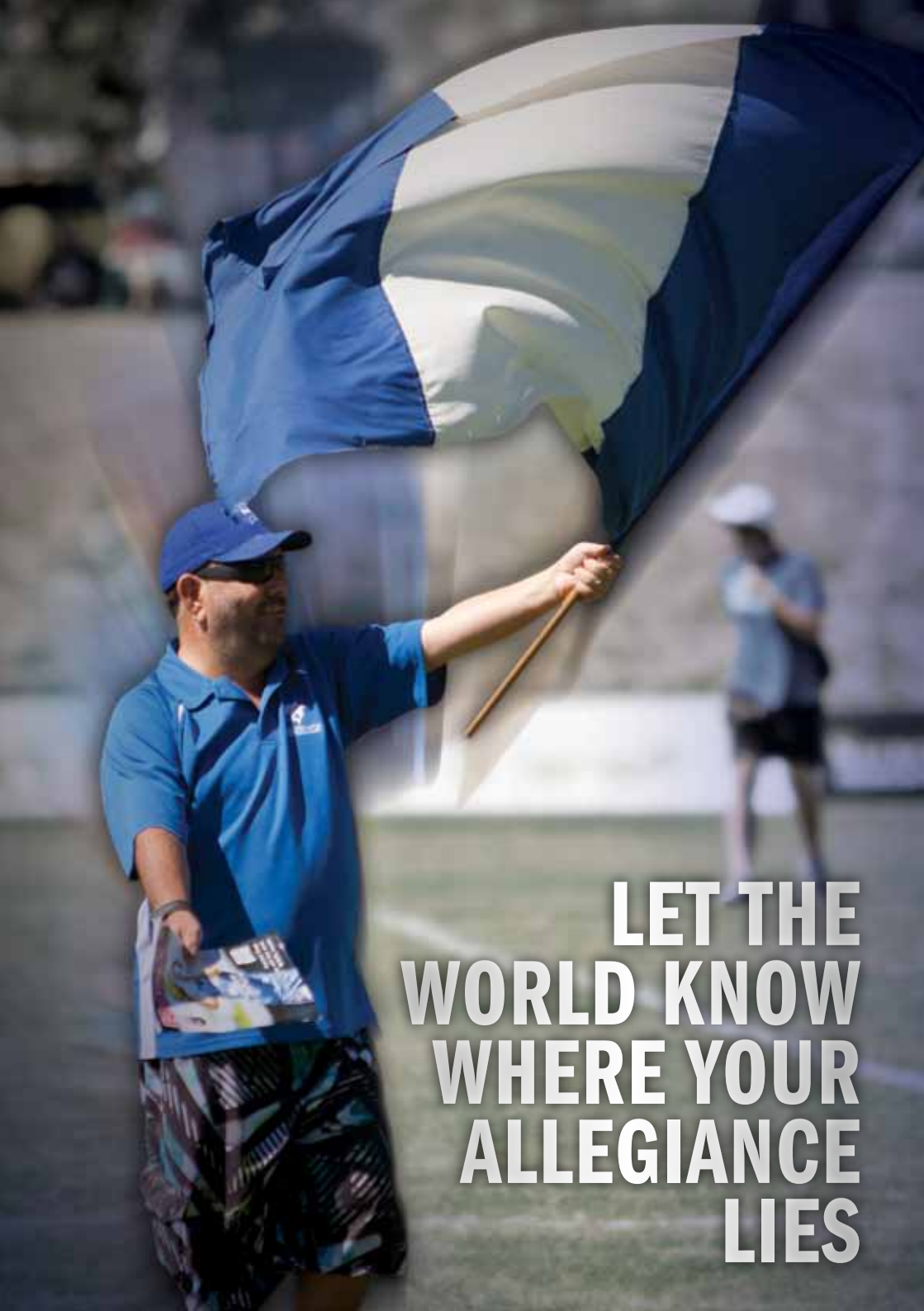
\$40



DID YOU KNOW THAT AS A WHALE SHARK OR GREAT WHITE CATEGORY MEMBER OF THE SHARKS CIRCLE YOU ARE ENTITLED TO FREE ADMISSION AT AWAY GAMES IF THERE BEFORE HALF TIME OF THE COLTS



FROM AN EARLY AGE.



LET THE
WORLD KNOW
WHERE YOUR
ALLEGIANCE
LIES

WANT TO TAKE A BIGGER BITE OF SUPPORT IN 2012?

There are a number of additional ways to increase your support of the Sharks next season, which have been detailed below.

PAST PLAYERS AND OFFICIALS MEMBERSHIP

Looking for the perfect way to renew acquaintances with other past players and officials then why not upgrade your EFFC membership to include a membership to the EFFC **Past Players and Officials**.

Your membership will entitle you to:

- Access to the EFFC Past Players and Officials Bar at half time of the League Game at all home games including complimentary beverages.
- Access to kindred WAFL Past Players and Officials member's access areas at away games.

Your membership of the Past Players and Officials will assist with the Association's endeavours to provide financial support for junior development in the East Fremantle Football District, the promotion of football in general and of the East Fremantle Football Club as well as the opportunity to be part of the great social network and activity that is the EFFC Past Players and Officials.

To be a member of the EFFC Past Players and Officials **you must firstly join as a member of the East Fremantle Football Club as a Voting Member**. For an additional \$20 the EFFC Past Players and Officials Membership is a great way to remain in contact with teammates and friends of years gone by as well as combatants from opposition teams.

SPONSOR A PLAYER

Have you been looking for a way to support the exciting Sharks list assembled for season 2012? Want to sponsor the next Lynn Medallist, the next East Fremantle AFL draftee, an opportunity that could extend your support throughout a player's entire career, perhaps he will become the next Legend of the East Fremantle Football Club.

Whatever the outcome, each of our East Fremantle senior list players deserves your support as they hit the field in season 2012. They are a tremendous group of dedicated and passionate young men.

Your support will be used to provide each player with their 2012 Club Uniform:

- Shirt
- Jacket
- Socks
- Playing Shorts
- Cap
- Membership
- Player Insurance (**this year including income protection insurance**)

In return for your support you will be invited to the East Fremantle Football Club season launch at which you will be able to meet your sponsored player as well as be recognised on the East Fremantle Football Club website as a player sponsor under the players section of the site.

As each of our East Fremantle players are worthy of your support the allocation of players to sponsors will be done randomly although once you have been allocated a player you will have the option of continuing to support that player in future seasons.

Your allocated player shall provide you with an account of their background and aspirations for season 2012 and, of course, their thanks for your support.

Past Players and Officials Membership **\$20**

Sponsor A Player **\$350**

WANT TO FEED THE SHARK FRENZY JUST THAT LITTLE BIT MORE, DONATE!

Why not nominate a donation amount? To donate to the Sharks Circle simply nominate the amount that you wish to donate on the membership payment form (on the reverse side of the application form) and include in the total payment that you are making for season 2012. Any additional support is welcomed and appreciated.

EXPOSE YOUR FIN TO THE WORLD!

Want the world to know where your allegiance lies? An East Fremantle Football Club Number Plate will leave little doubt.

Each number plate will feature your numeric identifier, up to four digits, the Sharks Logo and end in EF. It would not be complete without being in the Royal Blue and White. Contact the Club to nominate your preferred number and we shall advise what is available.

Personalised Number Plate \$250

CORPORATE CLASSIC

So you're a Corporate and your passionate about the Sharks – the **Corporate Classic** is for you. If you were going to be a member anyway why not do so by entering the 2012 **Corporate Classic**.

Each entrant will receive:

A double 2012 Great White Membership (valued at \$290) plus an invitation for 2 people to attend the announcement of Corporate Classic winners at the Draw to take place on the eve of the Season which will include complimentary beverages and finger food in the Legends Lounge (valued at \$130) plus, the opportunity to win the following prizes:

1st Prize

- Company logo on the playing Guernsey of the League and Reserves sides on the front left chest. (valued at \$8,000)
- 9m x 1m Oval Signage in the TV Arc (Signwriting paid by EFFC) (valued at \$3,500)
- Signed and framed 2011 EFFC Guernsey (valued at \$350)

- Upgrade from Great White Membership to Whale Shark Membership which has the additional entitlements of:
 - Guest pass with same entitlements to all home games
 - Access to the Legends Lounge at all home games
 - Pre game and post match drinks for 45 minutes prior to the first bounce of the League game and after the final siren
 - Finger food 45 minutes prior to the League game
 - Afternoon Tea at half time of the League game
 - Reserved Car Park at all EFFC home games (upgrade valued at \$300)

2nd Prize

- Company logo on the left leg of the playing shorts of the League and Reserves sides (valued at \$5,000)
- Upgrade to Whale Shark Membership as detailed above (upgrade valued at \$300)

3rd Prize

- Ground Signage at East Fremantle Oval. Your company signage (9m x 1m) shall be erected in the TV arc at boundary level of East Fremantle Oval. (Signwriting paid by EFFC) (valued at \$3,500)
- Upgrade to Whale Shark Membership (upgrade valued at \$300)

4th Prize

- Private function for 20 people in the East Fremantle Legends Lounge including room hire, beer, wine and soft drink plus your choice of buffet meal or finger food. (valued at \$1,800)
- Upgrade to Whale Shark Membership (upgrade valued at \$300)

5th Prize

- Table of 10 at the Anzac Day Derby President's Luncheon versus South Fremantle on April 25th, 2012. (valued at \$750)
- Upgrade to Whale Shark Membership (upgrade valued at \$300)

6th to 10th Prizes

- Upgrade to Whale Shark Membership (upgrade valued at \$300)

Total Prizes in excess of \$25,000

Corporate Classic \$550

Please complete the separate entry form for the Corporate Classic.

EAST FREMANTLE SHARKS MEMBERSHIP APPLICATION FORM

MEMBER DETAILS - (A)

Mr / Mrs / Miss / Ms First Name:

Surname:

Address:

Suburb:

State:

Postcode:

Telephone:

Mobile:

Email:

DOB:

Employment Details - Occupation:

Organisation:

In order to receive the E-Newsletter, please provide your email address

MEMBER DETAILS - (B)

Mr / Mrs / Miss / Ms First Name:

Surname:

Telephone:

Mobile:

Email:

DOB:

Employment Details - Occupation:

Organisation:

In order to receive the E-Newsletter, please provide your email address

MEMBER DETAILS - (C)

First Name:

Surname:

Telephone:

Mobile:

Email:

DOB:

In order to receive the E-Newsletter, please provide your email address

MEMBER DETAILS - (D)

First Name:

Surname:

Telephone:

Mobile:

Email:

DOB:

In order to receive the E-Newsletter, please provide your email address

IF YOU PREFER PURCHASE YOUR MEMBERSHIP ONLINE AT
www.effc.com.au/team-store/membership

2012 SPONSOR A PLAYER APPLICATION FORM

<input type="checkbox"/> WHALE SHARK MEMBERSHIP	\$500.00
<input type="checkbox"/> WHALE SHARK GUEST PASS	\$250.00

GREAT WHITE MEMBERSHIP

<input type="checkbox"/> Single	\$160.00
<input type="checkbox"/> Double (strictly couples)	\$290.00
<input type="checkbox"/> Concession	\$130.00
<input type="checkbox"/> Double Concession	\$235.00
<input type="checkbox"/> Family Membership	\$350.00

MAKO MEMBERSHIP

<input type="checkbox"/> Single	\$80.00
<input type="checkbox"/> Double (strictly couples)	\$145.00
<input type="checkbox"/> Concession	\$65.00
<input type="checkbox"/> Double Concession	\$120.00
<input type="checkbox"/> Family Membership	\$200.00

DEEP WATER MEMBERSHIP

<input type="checkbox"/> Single	\$50.00
<input type="checkbox"/> Concession	\$40.00

JUNIOR/YOUTH MEMBERSHIPS

<input type="checkbox"/> HAMMERHEAD MEMBERSHIP (under the age of 15 years)	\$40.00
<input type="checkbox"/> SHARK PUP MEMBERSHIP (under the age of 13 years)	\$40.00

Please Nominate Colour of football required:

<input type="checkbox"/> Blue & White	<input type="checkbox"/> Pink
<input type="checkbox"/> SCHOOL SHARK MEMBERSHIP (15 to 17 years of age)	\$40.00

SOCIAL MEMBERSHIP

<input type="checkbox"/> Single	\$30.00
---------------------------------	---------

ADDITIONAL SUPPORT

<input type="checkbox"/> PAST PLAYERS & OFFICIALS	\$20.00
<input type="checkbox"/> EFFC NUMBER PLATE	\$250.00
<input type="checkbox"/> DONATION (INSERT AMOUNT) \$	<input type="text"/>

TOTAL PRICE \$

PAYMENT METHOD

- By Mail:* Return the completed form/s and payment to: East Fremantle Football Club, PO Box 43, Palmyra, WA, 6957
- By Fax:* Return completed forms via fax (both front and back of the page) to: East Fremantle Football Club on (08) 9339 6901
- In Person:* Return completed forms in person to: East Fremantle Football Club, Moss Street, East Fremantle, WA, 6158
- By Email:* You could scan the completed forms (front and back) and send via email to: admin@effc.com.au

MEMBERSHIP PAYMENT DETAILS

Cheque Money Order Credit Card (Please make cheque / money order payable to East Fremantle Football Club)

Visa Mastercard

Card No: / / / Expiry Date: / / Total Price \$

Card Holder's Name:

Signature:

OFFICE USE ONLY

Date Paid: Membership Number/s: Receipt No:

Entered Database:

Your support will be used to provide each player with their 2012 Club Uniform:

- Shirt
- Jacket
- Socks
- Playing Shorts
- Player Insurance (**this year including income protection insurance**)
- Training Singlet
- Running Shorts
- Training Shirt
- Cap

In return for your support you will be invited to the East Fremantle Football Club season launch at which you will be able to meet your sponsored player as well as be recognised on the East Fremantle Football club website as a player sponsor under the players section of the site.

Player: _____

Name of Sponsor: _____

Company: _____

Address: _____

Suburb: _____

State: _____ Postcode: _____

Telephone: _____ Mobile: _____

Email: _____

PAYMENT METHOD

- By Mail:* Return the completed form and payment to: East Fremantle Football Club, PO Box 43, Palmyra, WA, 6957
- By Fax:* Return completed form via fax to: East Fremantle Football Club on (08) 9339 6901
- In Person:* Return completed form in person to: East Fremantle Football Club, Moss Street, East Fremantle, WA, 6158
- By Email:* You could scan the completed form and send via email to: admin@effc.com.au

MEMBERSHIP PAYMENT DETAILS

Cheque Money Order Credit Card (Please make cheque / money order payable to East Fremantle Football Club)

Visa Mastercard

Card No: / / / Expiry Date: / / Total Price \$

Card Holder's Name:

Signature:

OFFICE USE ONLY

Date Paid: Membership Number/s: Receipt No:

Entered Database:



TERMS AND CONDITIONS

The East Fremantle Football Club collects your personal details so that you can be informed about all the activity of season 2012. We shall manage and protect your information in accordance with the Privacy Act 1988. In some instances the East Fremantle Football Club, or one of the Club's Commercial Partners may contact you by post, telephone, email or SMS with information that we believe may be of interest to you.

Should you not wish to receive contact from the Club, or particular forms of contact, please advise the Club so that

we can update our records and cease the dissemination of unwanted information.

With respect to eligibility for Concession Membership prices offered, a person must have the appropriate form of concession to purchase a concession membership. They must be able to show evidence that they are entitled to the relevant concession by producing or providing documentation or identification when submitting application for membership.

The following are accepted forms of Concession:

- Student Cards (full-time Australian Students)
- Patrons who receive a full pension - aged (AGE), carer (CAR), parenting payment (PPS), disability support (DSP), partner allowance (PTA), widow allowance (WDA), widow pension (WID), wife pension (WFA/WFD/WFW), Newstart allowance (over 60 years of age, NSA/MNA)
- Health Care Cards - Newstart (NS), youth training allowance (YA), Newstart mature age (NMA),

parenting payment (PPS), low income earner (LI), carer allowance (CD), partner allowance (PA), mobility allowance (MO) or widow allowance (WA)

The East Fremantle Football Club have carefully compiled the information contained in this document in the belief that the contents are relevant and correct at the time of printing the document. This does not preclude subsequent changes that may effect the accuracy of the contents and particulars of the information in the future.

ONWARDS TO VICTORY



EAST FREMANTLE FOOTBALL CLUB

MOSS STREET, EAST FREMANTLE

PO BOX 43, PALMYRA, WA 6957

(08) 9339 5533

www.effc.com.au

EAST FREMANTLE FOOTBALL CLUB'S PROUD MAJOR PARTNERS



Supporting community footy

